

Castle In The Sky

Ono City, Fukui Prefecture,
Sightseeing Brochure

A view we want to show you



Echizen-Ono Tourism Bureau



Website
(English)



Instagram



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Echizen-Ono Castle

Photograph by: Yoshiaki Kawabata

Castle in the sky

Echizen-Ono Castle

The figure, enveloped by a sea of clouds, emerging like a miracle, is a symbol of Echizen-Ono.

A castle tower and a castle town developed by a master of town planning

Echizen-Ono Castle, categorized as *hirayamajo* (lit. flatland mountain castle), was built on the 249-meter Mt. Kameyama, located in the Ono Basin. The first lord of the castle was Kanamori Nagachika, who spent four years constructing the citadel and the castle town laid out on a grid pattern. The present-day castle tower was rebuilt in 1968, inside of which the belongings of the successive castle lords are displayed. On a day when the castle town is wrapped up by a sea of clouds and only Mt. Kameyama is seen floating in the air, "Echizen-Ono Castle, the Castle in the Sky" makes its appearance.



Photo spots inside the castle

Staircase art, a shadow picture of the first castle lord Kanamori Nagachika that appears when lit up and many other photogenic spots.



Nozurazumi stone walls

These stone walls were built applying a technique called *nozurazumi*, which involves piles of natural, mostly unprocessed stones, enabling robust stone walls to be constructed in the short term in preparation for the enemy's attack.

Echizen-Ono Castle (Mt. Kameyama)

Mt. Kameyama where Echizen-Ono Castle stands on the top. It is a 20-minute walk to the castle along the promenade. You can enjoy cherry blossoms in spring and colorful foliage in autumn.

Information

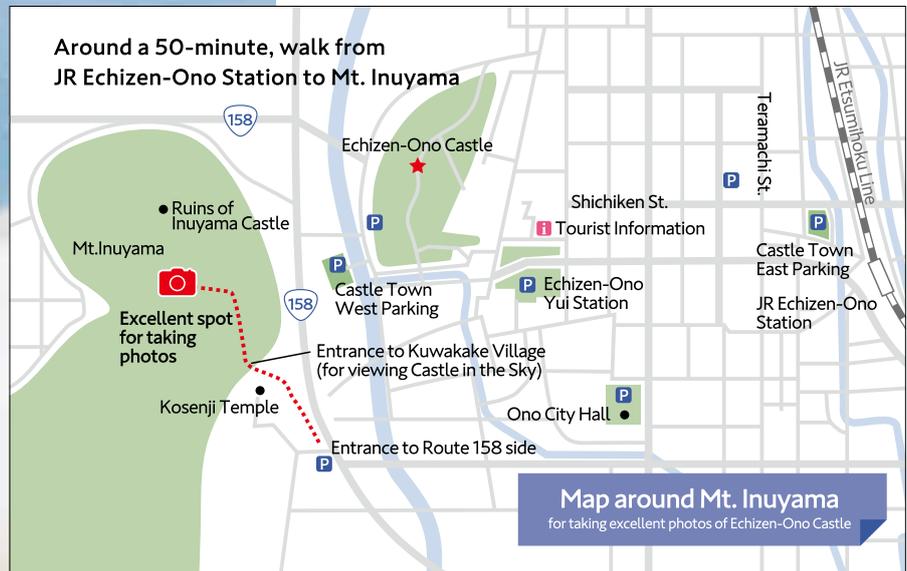
■TEL: 0779-66-1111 ■Admission: Adults ¥300 (¥400 from July 2025), Free for junior high school students and under ■Opening hours: April to September 9:00–17:00, October and November 9:00–16:00 ■Closed: December to March

Photograph by :Yoshiaki Kawabata



Castle town on a grid

The townscape spreads out below Echizen-Ono Castle. From Teramachi Street in the East to Goban, Shibban, Sanban, Niban, and Honmachi Street in the West. From North to South, Rokken, Shichiken, and Hachiban Streets are laid out, forming a grid pattern as seen in Kyoto.



Echizen-Ono Castle Gojyoin Stamp

It's a stamp to commemorate your visit to a castle

In spring, summer, and autumn, limited-time-only castle stamps are also available.



【Price】
¥300 per sheet
【Where to buy】
Echizen-Ono Castle
※Sold only to visitors

"Echizen-Ono Castle, the Castle in the Sky"

What are the best conditions for photography?

A great photo spot is the top of Mt. Inuyama, located west of Echizen-Ono Castle. You will be walking on a mountain trail to the spot, so you will need good hiking equipment or appropriate shoes.

- Season** From October through end April. November is the most likely time for the "cloud sea" to appear.
- Time** From dawn until approximately 9 a.m.
- Weather**
 - High humidity levels on the day before (rainfall for example)
 - Significant temperature differences between the day before and following morning (radiative cooling)
 - Light wind and other conditions.

Echizen-Ono

Castle Town Highlights Map

A historic townscape full of atmosphere with plenty of photogenic spots!



Shrine



Temple

200m

Echizen-Ono Castle



6 Otemon Square

A resting open space with a water feature utilizing spring water and a lawn area. It has two art pieces each in the shape of the Chinese character 野 (no). Stand beside one of them and spread your arms and legs to form the character 大 (Oh). Then, the characters 大野 (Ono) are complete.

Information

■Inquiries: Ono City
■TEL: 0779-66-1111



The characters 大野 (Ono) completed



5 Samurai Residence of the Old Uchiyama Family

The former residence of the Uchiyama family, who rendered distinguished service to the Ono Domain at the end of the Edo period. The *shiromi shoji* (castle-viewing sliding reed doors) in summer and the *e-shoji* (sliding paper doors with illustrations) in winter lend charm to the drawing room.

Information

■Address: 10-7 Shiromachi ■TEL: 0779-65-6122 ■Admission: Adults ¥300 (¥400 from July 2025), Free for junior high school students and under ■Opening hours: Weekdays and Saturdays 9:00-16:00, Sundays and public holidays 9:00-17:00 ■Closed: Year-end and New Year holidays and Every Tuesday (When Tuesday falls on a public holiday, closed on the following day)



Shoji sliding doors in summer

Many spring water spots in the city!



7 One of Japan's top 100 water sources: Oshozu Spring

Ono, known as a city of water, is blessed with abundant groundwater. The Oshozu spring water has a smooth and refreshing taste.

Information

■Inquiries: Ono City
■TEL: 0779-66-1111



9 Echizen-Ono Yuirakuzo Gift Shop at Yui Station

Souvenirs from Ono are available here. The shop has a wide variety of products, such as sweets, local sake, soy sauce, unique food, and local vegetables.

Information

■Address: 3-28 Meirincho ■TEL: 0779-69-9200 ■Business hours: 9:00-17:00 ■Closed: Year-end and New Year holidays



Illuminated Oshozu Spring



1 Samurai Residence of the Old Tamura Family

This building was the residence of Tamura Matazaemon, who served as the chief retainer of the Ono Domain. The residence was later dismantled and reconstructed in the current location (a city-designated cultural property). Brightly colored pinwheels are displayed occasionally.

Information

■Address: 7-12 Shiromachi ■TEL: 0779-65-6212 ■Admission: Adults ¥300 (¥400 from July 2025), Free for junior high school students and under ■Opening hours: Weekdays and Saturdays 9:00–16:00, Sundays and public holidays 9:00–17:00 ■Closed: Year-end and New Year holidays and Every Tuesday (When Tuesday falls on a public holiday, closed on the following day)



Pinwheel shelves

Walking Course



2 Shichiken Street

The castle town's main street where traditional *machiya* townhouses remain.

3 Teramachi Street

With 16 temples lined up from north to south, the streetscape symbolizes the castle town of Ono, long loved by citizens.



4 COCONO Art Place

A gallery to exhibit and introduce paintings owned by citizens. The culture of art rooted in Ono City is ripe with novel ideas.

Information

■Address: 12-2 Motomachi ■TEL: 0779-64-4848 ■Admission: Adults ¥300 (¥400 from July 2025), Free for junior high school students and under ■Opening hours: 9:00–17:00 ■Closed: Mondays (When Monday falls on a public holiday, closed on the following day)



8 Ono Historical Museum

The museum exhibits numerous artefacts, such as those on the Hakusan faith that tell the history and culture of the Okuetsu region, and the administration of the Ono Domain.

Information

■Address: 2-4 Tenjincho ■TEL: 0779-65-5520 ■Admission: Adults ¥300 (¥400 from July 2025), Free for junior high school students and under ■Opening hours: Weekdays and Saturdays 9:00–16:00, Sundays and public holidays 9:00–17:00 ■Closed: Year-end and New Year holidays



Gallery

Ishidoro St.

Niiban St.

Sanban St.

Hachiken St.

Shichiken St.

Teramachi St.

Tenugui (Hand Towel) Corridor





✓ Echizen-Ono one-hand gourmet food

Suitable for strolling, focusing on the uniqueness of Ono. Each shop works with originality to provide a variety of unique food choices.

Information

- Shops: Please check from the QR code
- TEL: 0779-66-1111
(Ono City)



An exciting town stroll unique to Ono

The castle town, laid out on a grid pattern, is home to samurai residences and old-style Japanese houses, and letting you fully enjoy the atmosphere of the old days. There are plenty of options to make your town stroll more enjoyable, such as original bags for walking and rental umbrellas.

The castle town offers various contents

Connecting heart to heart, you can enjoy a special town walk.



Recommended for
your town stroll



✓ Ono Machitsumugi Tenugui Sampo (Hand towel stamp rally)

A hand towel designed to be stamped while strolling around the town. A traditional Japanese *tenugui* (hand towel) with an original design is likened to a stamp book.

Information

- TEL: 0779-65-5521
(Echizen-Ono Tourism Bureau)

Let us show you around the city!



✓ Rickshaws, Echizen Kobushi-gumi Group

The rickshaw drivers guide you to sightseeing spots. You can enjoy exploring the castle town on a comfortable rickshaw ride.

Information

- echizenkobushi@gmail.com
(Echizen Kobushi-gumi Group)



✓ Echizen-Ono sweets shop hopping while strolling the town

Use sweets coupons for better deals and enjoy sweets from various shops. There are also special offers for a town stroll.

Information

■ TEL: 0779-65-5521
(Echizen-Ono Tourism Bureau)



Stroll around with sweets coupons in your hand

✓ Megumi Gohan

Even when not staying overnight, you can have *asagohan* (breakfast) made with local condiments and seasonal ingredients at each Japanese-style hotel.

Information

■ Facilities: Please check the QR code
■ Book directly with each facility



Slightly luxurious asagohan

Enjoy the town of exquisite water to the fullest



✓ Bottle for spring water, Me+asu (mitsu), perfect for strolling

Fill this original bottle with the famed mineral water at Oshozu Spring, one of Japan's top 100 water sources, or one of the many other spring water spots in the town and take it with you for a town stroll!

Information

■ TEL: 0779-65-5521
(Echizen-Ono Tourism Bureau)



Stuff it with your memories and souvenirs



✓ Bag for a castle town stroll, With

A bag with an original design suited for traveling and everyday shopping.

Information

■ TEL: 0779-65-5521
(Echizen-Ono Tourism Bureau)



Add colors to your town walk

✓ Rental colorful umbrellas

You can rent an umbrella to walk around the town in any weather.

Information

■ TEL: 0779-65-5521
(Echizen-Ono Tourism Bureau)





Kuzuryu Hanamomo Corridor

In the Izumi district in the eastern part of the city, close to the border with Gifu Prefecture, the sight of red, pink, and white peach blossoms(hanamomo) blooming against the backdrop of mountains dyed in lush new green leaves is a veritable paradise.

Kurodani Avalanche Barrier

An enormous wall with a height of 15.5 meters and a total length of 300 meters built for protection against avalanches. Murals to pray for no accidents and safety can be found drawn on the barrier.



@chihirosakurai プロトラベラー(R)
@yuco_ushi トラベルブロッガー Produced by GENIC



Shinokura Shrine

An old shrine said to have been built in 717. According to an old tradition, the miraculous fountain in the precincts is effective for eye diseases.



Echizen-Ono Scenery we want to show you

Go a little farther from the town to
take the photogenic scenery home.



Sunflowers at Starland Sakadani

A field of blooming sunflowers sits on the high ground overlooking the city.

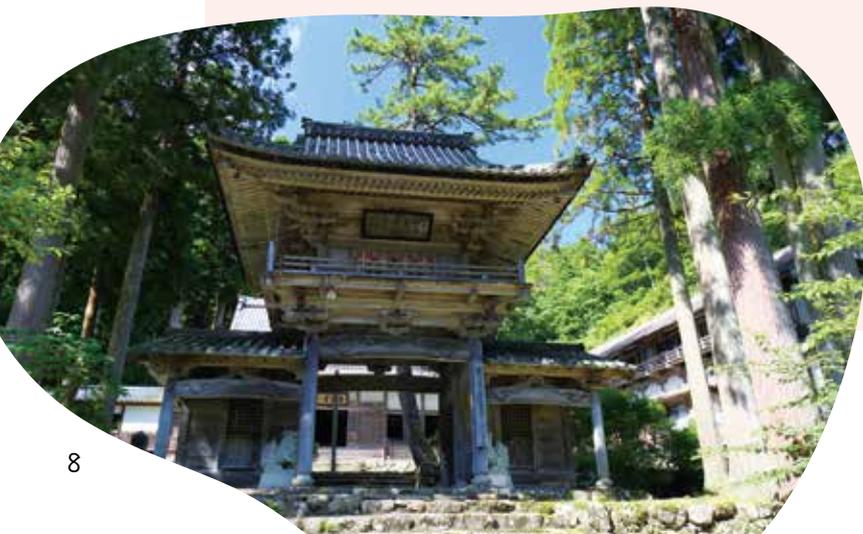


Flower Carpet, Shibazakura (Moss Pinks)

A flower carpet of blooming shibazakura spreads over paddy fields for about 20 hectares.

Hokyoji Temple

An old temple founded by the Reverend Jakuen in 1278. You can experience Zen meditation.



Roadside Rest Area Echizen-Ono Arashima no Sato

It opened at the foot of Mt. Arashima, one of Japan's top 100 mountains. You can enjoy gourmet food made mainly with local produce, an outdoor brand store, as well as canoeing and climbing experiences.

Yume no Kakehashi Bridge and colored autumn leaves

A bridge over the upper reaches of Lake Kuzuryu. In the autumn leaves season, the mountain landscape is dyed with vibrant colors.



Feel the history



Kurodani Temple dedicated to the Buddhist Bodhisattva Kannon

Legend has it that the seated statue of the Eleven-Faced Kannon (a city-designated cultural property) was relocated here from the Kurodani District of Kyoto in 807.



Fukui Izumi Ski Resort

The area is fully equipped with facilities for snowboarders, including a one-make jump.

Roadside Rest Area Kuzuryu

The moving dinosaur statue is a well known landmark. The area has a restaurant and direct sales store selling many products such as bento boxes made with local vegetables and foodstuffs. At the adjacent JR Kuzuryuko Station, sculptures inspired by dinosaurs and fossils are on display.



Kuzuryu Ski Resort

It has a slope with a maximum inclination of 41 degrees. Skiers of all levels from beginners to the advanced can enjoy skiing here.



Kuzuryu Fossil Lab Ga Ono

This facility exhibits the fossils discovered in the Izumi district, including one of Japan's oldest tyrannosauroid fossils.

Ono City Fossil Excavation Experience Center HOROSSA!

You can experience excavating fossils at this site where many different fossils can be found in the rocks, such as dinosaurs, shellfish, and plants.



Echizen-Ono Gourmet Guide

Soba noodles made with local buckwheat

Flavorful soba noodles garnished with grated daikon radish. Pour a dashi broth on top to enjoy. After trying it once, it'll become a habit.



From simple yet tasteful local cuisine to elaborate dishes. Here is an array of Ono's *deliciousness!*

Ono's native buckwheat variety with small and flavorful grains

The buckwheat-producing districts in Fukui Prefecture grow native varieties passed down from generation to generation. Ono's native buckwheat is one of them and is characterized by its rich aroma and stickiness.



Abura-age (Deep-fried tofu)

Fukui's standard *abura-age* is *atsuage* (thick deep-fried tofu). Crispy on the outside, soft and light on the inside.



Mackerel in Early July



Whole grilled mackerel is eaten on the day of *hagessho* (the 11th day after the summer solstice).

Tonchan (Offal)



Made with beef and pork organ meats, seasoned with miso, soy sauce, and other ingredients, loved by locals for decades.

Kamisho Taro

One of its characteristics is that the flesh is very dense and firm, and it does not fall apart while simmering.



Junkei



Made with the meat of hens. It has a firm texture, and the more you chew it, the more flavor comes out.

Soy Sauce Katsu-don (Pork Cutlet Rice Bowl)

Soy Sauce Katsu-don is a local delicacy from Ono. You can savor its light taste with vegetables.



The definition of Soy Sauce Katsu-don

- "Use a sauce made with soy sauce from Fukui Prefecture"
- "Topped with a cutlet on it"
- "Serve with plenty of vegetables"

Fermented products

Fermented foods produced with a unique basin climate and exquisite water enjoy popularity.



Kuzuryu Maitake Mushrooms



Exquisite black maitake mushrooms with good taste, aroma, and texture.

Anama Sweet Corn



A specialty grown in Ono with rich sweetness and aroma.



Kenkera

A specialty of Ono, made by adding sugar to soybean flour and hardening it with starch syrup. It has a simple and gentle sweetness.

Suko Cider

This drink is made using pickled taro stalks (suko), a local dish of Ono.



Winter Seasonal

Detchi Yokan



Confectionery made with adzuki bean paste and plenty of brown sugar. Characterized by a smooth texture.

Summer Seasonal



Mizu Manju

Japanese confectionery made with Ono's exquisite water and filled with various kinds of sweet bean paste.

Mutsuboshi Coffee

Developed as a coffee to enjoy while admiring the starry sky of the Rokuroshi Plateau.



Chocolate Yokan

A dessert made of a mix of jellied adzuki bean paste and chocolate.



Winter Seasonal

Beautiful Starry Sky

A view we want to show you

The most beautiful stars in Japan in the dark night sky

In 2023, the Rokuroshi Plateau area was certified by Dark Sky International as an “International Dark Sky place”.

This is the first certification in Asia in the category of “Urban-Night Sky Place” for areas that are close to cities but have excellent nighttime environmental protection. This is a testament to the concerted efforts of local industry, government, academia, and the private sector to conduct light pollution awareness activities and outdoor lighting retrofits.

In Ono City, the Milky Way can be seen with the naked eye on a clear day.

In the area, an event called “Starry Sky Hammock” is held to enjoy the stars while swinging in a hammock.

Ono City

Address: 1-1 Tenjin-cho, Ono City, Fukui Prefecture
912-8666
TEL: 0779-66-1111 FAX: 0779-65-1424

Echizen-Ono Tourism Bureau

Address: 1-2 Motomachi, Ono City,
Fukui Prefecture 912-0081
TEL: 0779-65-5521 FAX: 0779-65-8635